



October 2010

monthly newsletter



Super Glue Corporation News: October 2010

Zap-A-Gap: Glossy Wood Finishes That Look Like Glass



Look at the radiant finish on this custom knife handle. You will be amazed to find out how the glassy smooth finish is achieved.

The artist, John Pauza, says he uses our specialized hobby cyanoacrylate, [Zap-A-Gap](#), “as a crack and defect filler, but also as a finish on wood”. According to John, “I make custom knives and have learned to apply a light coat of “Gap” with a paper towel, allow it to dry, wet sand smooth with 600 grit paper, then buff with green rouge.

[Photo Credit: John Pauza]

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Time To Winterize!



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Pick up a couple of these great, flexible, [permanent patches](#). You can wrap them around pipes, hoses, almost anything, and they will harden and hold indefinitely. Available through [Leslie's Pool Supply](#). A quick fix that will last through many a winter!

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When Your Brand Becomes A Verb



In our humble opinion, you know you've hit the big time when your brand becomes a verb. How great is it when people use your brand name in their everyday conversation as an ACTION word? What more could you want? You want your brand to exist, to act, to be dynamic; not remain static as an object or a subject. But achieving this higher level of being is not easy. Only a few brands have managed to move from the realm of a noun to a verb. How to do it is elusive, but trust us it's amazing if and when your brand makes the transformation.

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Art in Miniature



This picture looks like a photo of a life size fishing boat tied to the dock, but the second photo ([Click through to see it!](#)) includes a ruler to prove it is actually a scale-size replica. Aren't they amazing??

Miniature Art is fascinating. It can be held in the palm of your hand. Paintings, sculptures and scale-model furniture are just some examples of how this art form is presented, but the process always involves acute attention to detail regardless of its form.

[Photo Credit: Jacqui M.]

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How To Turn Your Iphone Into A Cool Microscope



Wow, we love this idea! Using [super glue](#), an iphone case cover, and a tiny microscope you can modify your iphone into a microscope! (Remember: You will likely not be able to remove the microscope from the case cover, once it is superglued on there, so be sure you have another spare phone cover available for other uses. This video does a good job of alerting you to this risk.)

Check it out [Video via [Apple Lastest News Website](#)]

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Olivia's Party Favors

Olivia turned 5 last month and celebrated with a tea party. All of her friends received one of these darling teacup party favors – can you imagine? The girls, and their moms, were thrilled!

The teacups were [superglued](#) to the saucers and then filled with pink roses, daisies, and baby's breath! What a special gift to take home – a treasure!

[Photo Credit: [Shannon Cunningham Photo](#)]

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