



September 2013

monthly newsletter



## Super Glue Corporation News: September 2013

### WELL SAID: When Customers Speak Super Glue Corporation Listens!!



The best part of our day here at [Super Glue Corporation](#) and [Pacer Technology](#) is hearing from customers! Whether they call us, or [send us their story](#) via our website, there is nothing we like better than talking to our customers. I guess the fact that we have great, tried and true, products helps!! ;)

We say, "WELL SAID" to our customer B. Byrd who wrote in to tell us: *"I have used many adhesives for finishing flies and there is nothing on the market that even compares to the strength and virtual invisibility of Zap-a-Gap. I would like to pass on to beginning tiers to not waste their time trying any other product!"*

Thank You! Once again, a satisfied customer made our day!!

[Photo Credit: Wikipedia: [Fly tying](#)]

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#### Links

- [Super Glue Corporation Home Page](#)
- [Super Glue Blog](#)



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### "Essential For DIY" Road Kit: Pro

# Seal RTV Silicone Adhesive and Sealant ... says customer!



Ah, Summer!! What a wonderful time to travel and reconnect with family and friends! Heading off on the open road in a recreational vehicle or motorhome is so much fun! What a sense of independence and adventure ... exploring our world ... there's no better feeling in the world!

Until, of course, there's a breakdown or a problem ... now that is no fun!

Boy, do we ever have a great tip for you!

This bit of "motorhome" travel advice came in from our customer E. Fierst.

[Photo Credit: Cyndi Hoelzle "[Little RV On The Prairie](#)" via motorhome.com]

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## Guitar Repair Tip!



The most interesting tips and information we receive come directly to us from our customers often via the [send us your story](#) link on our website!

Here's one of our recent favorites from P. Grover:

*"I use your Z-Poxy finishing resin as a wood filler on all electric guitars that I refinish. I apply several light coats (thinned with denatured alcohol) and sand flat until the surface of the guitar body is smooth and flat as glass. I then spray the bodies with multiple coats of color and clean lacquer. The results are stunning. I love Z-Poxy and recommend it to friends. Thanks."*

[Photo Credit: [Wikipedia: Luthier](#)]

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## Great Product for Repairing Tile Chips & Cracks — Get it NOW!



Our customers are terrific ... the feedback we get from people who actually use our products is cherished by our Research & Development team and by our Sales team as well. Many new products, and product features, are initially generated via customer requests and suggestions. Additionally, sales team members are always approaching retail buyers, armed with customer requests for products, to help make great products more available to people for purchase in their local stores. Thank you, thank you, consumers, for keeping us informed by [sending us your stories!](#)

[Click here to read](#) what one customer had to say about our [Porcelain Repair](#) product.

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